

# The Digital Landing Page for Instructors

Last Modified on 12/13/2019 11:35 am EST

The Digital Landing Page is where instructors and students can purchase and access Norton digital learning tools. This page provides a visual overview of the Digital Landing Pages in order to quickly familiarize users with the instructor view.

Hide All Answers

## The Digital Landing Page

The screenshot shows the Norton Digital Resources interface for the textbook "Psychological Science, Fifth Edition" by Gazzaniga, Heatherton, and Halpern. The page features a dark header with the Norton logo and "DIGITAL RESOURCES" text. A "Sign in or Register" link is highlighted with a blue callout box labeled "1". Below the header, the book cover is displayed on the left, and the title and authors are on the right. A yellow callout box labeled "2" points to the "Purchase Options" link. A green callout box labeled "3" points to a dark green button that says "SIGN IN, REGISTER A CODE, OR PURCHASE ACCESS". Below this button are three icons: "Ebook" (with a stylized 'e' icon), "InQuizitive" (with a rabbit icon), and "ZAPS" (with a stylized 'Z' icon). A blue callout box labeled "4" points to the bottom of these three icons. Below the icons is a dark blue button with a white question mark icon, labeled "Getting Started", with a blue callout box labeled "5" pointing to it.

1. Click on the Sign in or Register link to login, register, or purchase access to the

digital resources for your textbook.

2. Click on the Purchase Options button to view all of the purchasing options for your textbook without needing to fill in account information.
3. Click on the Sign In, Register a Code, or Purchase Access button to login, register, or purchase access to the digital resources for your textbook.
4. Click on a resource tile to view demo assignments or chapters and a complete list of all of the available assignments or chapters for each resource.
5. If you are new to using Norton digital resources, click on the Getting Started tile. Login to the Digital Landing Page using an instructor account to view getting started resources designed specifically for instructors.

## Resource Tile (not logged in)

The screenshot shows the InQuizitive interface. At the top, there is a dark navigation bar with a left arrow, the text 'Digital Resources' with a blue square containing the number '1', the word 'INQUIZITIVE' in the center, and 'Sign in or Register' with a blue square containing the number '2' and a gear icon on the right. Below this bar is a green button with the text 'SIGN IN, REGISTER A CODE, OR PURCHASE ACCESS' and a blue square containing the number '3'. On the left side, there is a section titled 'InQuizitive Formative Adaptive Quizzing' with a camera icon. Below this are four blue tiles, each with 'DEMO →' on the left and a chapter title on the right. The first tile is 'Chapter 1: The Science of Psychology', the second is 'Chapter 3: Biology and Behavior', the third is 'Chapter 6: Learning', and the fourth is 'Chapter 9: Human Development'. A blue square with the number '4' has an arrow pointing to the first tile. On the right side, there is a list of chapters from 'Chapter 1: The Science of Psychology' to 'Chapter 15: Treatment of Psychological Disorders'. A blue square with the number '5' has an arrow pointing to the first item in this list.

1. Click on the Digital Resources link to return to the Digital Landing Page for your textbook.
2. Click on the Sign in or Register link to login, register, or purchase access to the digital resources for your textbook.
3. Click on the Sign In, Register a Code, or Purchase Access button to login, register,

or purchase access to the digital resources for your textbook.

4. Click on any of the Demo buttons to view demo assignments or chapters without needing to register or purchase access.
5. Available assignments or chapters will appear as black hyperlinks. Click on the title to launch an assignment or chapter. You will be prompted to login to access resources that are not available as demos.

## Logged In as an Instructor

W. W. Norton & Company, Inc.  
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DIGITAL RESOURCES 1 iqinstructor@wnnorton.edu

**Psychological Science**  
FIFTH EDITION  
Gazzaniga and Halpern

Purchase Options

2

Ebook InQuizitive ZAPS

3 Student Grades 4 Getting Started 5 Instructor Resources

1. Click on the gear icon in the upper right corner to view the account tools.
2. Click on a resource tile to view the assignment list or table of contents for the selected resource.

3. Click on the Student Grades tile to view average and individual student results for the Student Sets you have created.
4. Click on the Getting Started tile to view getting started materials specifically designed for instructors.
5. Click on the Instructor Resources tile to go to the instructor resource site for your textbook.

## Assignment List or Table of Contents

The Assignment List or Table of Contents for each digital resource may vary slightly from the image and descriptions below.

**Psychological Science**  
FIFTH EDITION  
Gazzaniga and Halpern

**InQuizitive**  
Formative Adaptive Quizzing

58411 (Psychology 101, Section 1)

Export This Data

Student Grades

Create Custom InQuizitive Assignment

ASSIGNMENT TITLE	GRADES ACCEPTED UNTIL	SUBMITTED GRADES	AVG. TIME SPENT (MM:SS)	AVG. GRADE	
How to Use InQuizitive	07/20/18 11:59 PM	3	2:49	67%	Reports
Chapter 1: The Science of Psychology	[set]	—	—	—	
Chapter 2: Research Methodology	[set]	—	—	—	
Chapter 3: Biology and Behavior	[set]	—	—	—	

1. Click on the Digital Resources link to return to the Digital Landing Page for your textbook.
2. Click on the gear icon in the upper right corner to view the account tools.
3. Click on the Student Grades button to view individual results for each student in the selected Student Set.
4. You can use the dropdown menu to select a specific Student Set you have created.
5. Click on the Export This Data button to save a .csv Excel file that includes all of the

data in the table you are currently viewing.

6. Click on the Create Custom InQuizitive Assignment to create a custom InQuizitive assignment.
  7. The Assignment Title column displays a list of assignments or chapters. All of the assignments that you have assigned Grades Accepted Until (GAU) dates will be displayed at the top of the list, in order of when their GAUs occur. Assignments that you have not yet assigned a GAU will be shown in numerical order with a [set] link in the Grades Accepted Until column. Click on the column header to sort the assignments or chapters in numerical order, either ascending or descending.
  8. The Grades Accepted Until column displays the Grades Accepted Until (GAU) date for each assignment in the selected Student Set. Click on the column header to sort the assignments based on the GAU, either ascending or descending.
  9. The Submitted Grades column displays the number of assignments submitted in the selected Student Set. Click on the column header to sort assignments based on the number of submitted grades, either ascending or descending.
  10. The Avg. Time Spent (MM:SS) column displays the average time students spent completing an assignment or reading a chapter of the ebook in the selected Student Set (minutes:seconds). Click on the column header to sort the activities based on the average completion time, either ascending or descending.
  11. The Avg. Grade column displays the average grade for all of the assignments submitted in the selected Student Set. Click on the column header to sort the assignments based on the average grade, either ascending or descending.
  12. Click on the Reports button to view the Class Activity Report for the selected assignment.
  13. Available assignments will be displayed as black hyperlinks. Click on the title to launch an assignment.
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